

# MAGNETIC PRODUCTS



For The Hardware and  
Home Improvement Markets

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### We Know Magnets

Founded in 1976 and located in Castle Rock, Colorado, Master Magnetics, Inc. manufactures and distributes all types of magnets and magnetic devices for commercial, industrial and consumer use. The Magnet Source® brand is a registered trademark of Master Magnetics, Inc. and represents exceptional quality, expertise and customer service.

### Innovative and Extensive Product Line

We continuously develop useful and profitable magnetic products. Magnets attract profits, and with over 250 SKUs of packaged resale magnets in stock, customized planograms and consistent quality, The Magnet Source® brand is a great profit center for your store.

### Customer Service

- Serving large and small retailers, co-ops and distributors for Hardware, Home Improvement, Automotive, Craft, Hobby, Office/School Supplies and Housewares categories.
- Two regional production and distribution facilities ensure fast and cost-effective delivery.
- Highest rankings on vendor scorecards achieved for on-time delivery, complete shipments, bar code compliance and product quality.

### Product Quality

We define product quality in terms of magnetic strength, product functionality, craftsmanship and packaging. The Magnet Source® brand assures powerful, built-to-last magnetic products with attractive trilingual (English, Spanish and French) packaging for multi-national markets.

### Permanent Magnetism Guarantee

The magnets in this catalog are all made from permanent magnet material. We guarantee, under normal use, that these magnets will remain magnetized or we will remagnetize them. There is an expected loss of strength of .5 of 1% per century.



### Magnetic Strength Pull Test

#### Methodology — Max Force

We rate our magnets by pounds of pull in a vertical breakaway test. Each magnet's entire magnetic surface is tested against a .5" thick ground steel plate. If the item to lift is thinner than .5", is not ground flat, or does not cover the entire magnetic surface, the actual holding capacity will be much lower. Painted surfaces will reduce tested strengths. See page 33 for more information.



Custom planograms available.




**KEY**  Display available for product  Impulse clip strip available

# Neodymium Magnets

## Neodymium Magnets

Also known as Rare Earth Magnets, these discs and rings are made of neodymium, the most powerful magnet material in the world. The 07047 size disc is only the size of two dimes. Great for projects that require extreme strength in a small size. Care should be taken because these magnets are brittle and can chip if dropped. These magnets are **NOT FOR CHILDREN**.

### Neodymium Disc Magnets

Part No.	Quantity Per Package	Outer Diameter	Thickness
 07045	10	.315	.118
 07046	6	.472	.118
 07047	3	.709	.118

All dimensions in inches.



07045

07046

07047

### Neodymium Ring Magnets

Part No.	Quantity Per Package	Outer Diameter	Inner Diameter	Thickness
07090	12	.375	.125	.06
07091	3	.74	.375	.105

All dimensions in inches.



07090

07091



### Neodymium Disc Magnets with Foam Adhesive

These neodymium disc magnets feature pre-applied foam adhesive, just peel off the adhesive liner and stick to your project. Industrial-strength acrylic foam adhesive conforms to the irregularities of rigid substrates and adheres the magnet to a multitude of materials including wood, plastic, ceramic, rock, paper and much more. Full cure time for adhesive is 24 hours.

Part No.	Quantity Per Package	Outer Diameter	Thickness
07525*	12	.25	.06
07526*	12	.375	.06
07527	8	.5	.06
07528	5	.75	.06

\*Includes North and South for magnet-to-magnet applications. All dimensions in inches.



07525



07526



07527



07528



# Ceramic Magnets



## Ceramic Magnets

Also known as ferrite magnets, these powerful discs, blocks and rings are ideal for crafters, hobbyists and teachers. The best-selling sizes of discs and rings are .5, .75 and 1 inch. Attach to photo frames, calendars, schedules and more to display on ferrous metal surfaces.

### Ceramic Disc Magnets

Part No.	Quantity Per Package	Outer Diameter	Thickness
<b>i</b> 07002	10	.5	.187
<b>i</b> 07003	8	.701	.197
<b>i</b> 07004	6	.97	.156
07041*	2	1.5	.187
07048	40	.5	.187
07049	51	.701	.197
07073	15	.375	.125

All dimensions in inches. \*Magnetic on one side only.



07005

07288

### Ceramic Ring Magnets

Part No.	Quantity Per Package	Outer Diameter	Inner Diameter	Thickness
07005	6	.69	.29	.118
<b>i</b> 07288	2	1.75	.875	.25

All dimensions in inches.



07001

07006

07043

07044

### Ceramic Block Magnets

Part No.	Quantity Per Package	Length	Width	Thickness
<b>i</b> 07001	8	.875	.187	.25
07006*	4	1	.75	.187
07043	2	1.875	.5	.375
<b>i</b> 07044	2	1.875	.875	.375

All dimensions in inches. \*Has a .196 Hole.



# Magnetic Round Bases

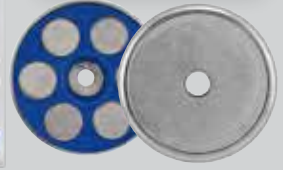
## Innovative Round Base Magnets

### Super Blue™

Industrial-strength Super Blue™ round base magnets provide the most holding power available in a pot magnet. Embedded neodymium magnets provide maximum strength, while unique design prevents dust and debris from collecting around the magnets.

Part No.	Max Force (lbs.)	Grade	Outer Diameter	Inner Diameter	Thickness	Center Hole
07605	40	35	1.25	.3	.2	.138
07606	60	42	1.45	.4	.275	.197

All dimensions in inches.



### NeoGrip™

Rubber-coated neodymium round base magnet provides superior holding power. Durable rubber coating provides unbeatable sheer strength by preventing magnet from slipping or sliding, scratch-free mounting and rust resistant.

Part No.	Max Force (lbs.)	Grade	Outer Diameter	Inner Diameter	Thickness	Center Hole
07625	16	35	1.25	.2	.2	.138
07626	20	42	1.45	.3	.275	.197
07627	55	40	2.04	.53	.325	.197
07628	70	40	2.65	.53	.4	.275

All dimensions in inches.



## Ceramic Round Base Magnets

Each powerful magnetic assembly has a durable nickel-plated cup with mounting hole. Add a hook or knob to hold lights, tools, plants and more to steel surfaces.

Part No.	Max Force (lbs.)	Outer Diameter	Inner Diameter	Thickness	Center Hole
07216	16	1.42	.375	.283	.19
07217	25	2.04	.866	.303	.197
07222	65	2.618	1	.375	.25
07223	95	3.2	1.2	.44	.28
07515*	11	1.21	.39	.18	.133

All dimensions in inches. \*Includes two pieces.



07216



## Grade 42 Neodymium Threaded Magnetic Mounts

These powerful neodymium magnetic assemblies provide amazing strength in a small size. Use to hold and hang heavy items on any flat ferrous metal surface.

Part No.	Thread 8-32	Max Force (lbs.)	Diameter	Overall Height	Base Thickness
07633	Male	18	.63	.51	.2
07634	Male	28	.787	.6	.285
07635	Female	18	.63	.47	.2
07636	Female	28	.787	.55	.285

All dimensions in inches.



# Ceramic Magnetic Hooks



## Handi Hook™ Magnet

A powerful magnetic assembly with unlimited uses. Perfect for hanging items such as tools, keys, and utensils from any ferrous metal surface. This hook lifts up to 20 pounds in a vertical test, and includes a special liner to prevent surface scratches.

Part No.	Max Force (lbs.)	Color	Diameter	Hook Opening	Overall Height	Base Thickness
<b>i</b> 07218	20	Plated	2	.48	1.25	.3

All dimensions in inches.



## White Magnetic Hooks

Small but strong these useful hooks can hang tools, wiring, cables and signs. Useful for organizing wiring for lights or sound too. Coated with durable white enamel paint. Two pieces per package.

Part No.	Max Force (lbs.)	Color	Diameter	Hook Opening	Overall Height	Base Thickness
<b>i</b> 07290	9	White	1	.5	1.40	.33
<b>i</b> 07291	14	White	1.25	.47	1.40	.33

All dimensions in inches.



## Reversible Magnetic Hook

Use to hang lights, wiring, tools, banners, decorations and more from any ferrous metal surface. Loosen the bolt and flip the hook for versatility in hanging directions. Powerful ceramic magnet, blue base.

Part No.	Max Force (lbs.)	Color	Diameter	Hook Opening	Overall Length	Base Thickness
07529	25	Blue	2.25	.8	4.2	.5

All dimensions in inches.



## Magnetic Décor Hook

Powerful ceramic magnets include protective liner to help prevent surface scratches. They even hold through glass. Simply place a magnet on each side of the glass, then hang the sign or decoration. Can be used with single pane windows or as single hooks on metal doors. If used on a metal surface, each hook will hold up to 35 pounds. Protective liner helps prevent scratching. Recommended use for single-pane windows only. Set of two.

Part No.	Max Force (lbs.)	Color	Diameter	Hook Opening	Overall Height	Base Thickness
<b>i</b> 07254	35	Plated	2.63	.25	1	.385

All dimensions in inches.



## Ceramic Round Base Magnet with Attachments

Industrial-strength magnetic base with attachments can be used in a variety of ways. Heavy duty construction is ideal for hanging, holding and storing multiple items, tools, wires and more. Attachments includes; eyebolt, hook, and bolt with three nuts. 10-24 thread.

Part No.	Max Force (lbs.)	Outer Diameter	Inner Diameter	Thickness	Center Hole
07596	35	.204	.822	.302	.2

All dimensions in inches.



# Neodymium Magnetic Hooks

## Magnetic Rotating and Swinging Hook

Industrial-strength neodymium magnetic hook rotates 360 degrees and swings 180 degrees. Heavy duty construction. Includes non-scratch, gripping liner.

Part No.	Max Force (lbs.)	Color	Diameter	Hook Opening	Overall Height	Base Thickness
07580	65	Black	1.5	.65	2.37	.29

All dimensions in inches.



## Grade 42 Neodymium Hooks

Use these industrial-strength hooks to hang tools, equipment, lights, and other items in warehouses, garages, or work stations. Durable zinc plating provides corrosion resistance.

Part No.	Max Force (lbs.)	Color	Diameter	Hook Opening	Overall Height	Base Thickness
07631	18	Plated	.63	.35	1.4	.2
07632	28	Plated	.787	.35	1.5	.285

All dimensions in inches.



## Magnetic Hooks

Each of these metal hooks offers users unique holding functions and non-scratch liners. Neodymium magnets provide industrial-strength holding power. Ideal for holding and storing tools, cables, signs and other heavy items.

Part No.	Max Force (lbs.)	Hook Type	Diameter	Hook Opening	Overall Height	Base Thickness
07287	35	Key Ring	1.125	.93	1.5	.22
07587	45	Carabiner	1.125	.47	1.9	.22
07589	40	Swing	1.125	.4	1.5	.22

All dimensions in inches.



## Magnetic Hooks

Unique and attractive blue plastic hooks with powerful neodymium magnets can be used to hang wiring, pot holders, decorations, cords and more. Slip resistant pads make these hooks work well on refrigerators, lockers and file cabinets. Two hooks per package.

Part No.	Max Force (lbs.)	Color	Length	Width	Hook Opening	Overall Height
07599	5	Blue	1.25	1	.34	.7

All dimensions in inches.



## Super Blue™ Magnetic Swing Hook

This versatile hook both swings and rotates 360 degrees. Industrial-strength magnetic hook features neodymium magnets embedded in our Super Blue™ filling for maximum strength.

Part No.	Max Force (lbs.)	Color	Diameter	Hook Opening	Overall Height	Base Thickness
07548	65	Plated	1.5	.73	3.1	.5

All dimensions in inches.



# Magnetic Clips



07219



08018



08019



## Metal Clip Magnets

These magnetic clips are strong enough to keep those important lists, memos and letters from sliding out of sight. Avoid the frustration of weaker magnets. A must for every shop, kitchen and office.

Part No.	Quantity Per Package	Color	Length	Width	Depth
<b>i</b> 07219	2	Plated	1.8	1	.75
08018	4	Plated	1.375	1.125	.80
08019	2	Plated	2	1.75	1

All dimensions in inches.



## Handy Mag™ Belt Clip Magnet

The Handy Mag™ can be used to hold small hardware - nails, screws, wire, nuts and more - securely and conveniently. Sturdy metal clip easily attaches magnet to belt or pocket. Great for mechanics, electricians and do-it-yourselfers.

Part No.	Color	Diameter	Overall Height	Base Thickness
<b>i</b> 07221	Plated	2	1.25	.3

All dimensions in inches.



## Large Neodymium Magnetic Clips

Post notes, organize wiring and computer cables, hang decorations and more. Strong, plastic clip with rubber grips, contains powerful neodymium magnet. **i** DSP

Part No.	Quantity Per Package	Color	Length	Width
07506	2	Blue	3	1.25
07520	2	Red	3	1.25
07523	2	White	3	1.25

All dimensions in inches. Also available in a clip strip and counter display [see page 29]





# Posting Magnets

## Ceramic Posting Magnets

Attractive, fun and fast-selling, these colorful magnets make great gift and craft ideas. Display near registers for fast sales and profits. Useful for decorating and posting important memos, letters or notices.



08012

00390

07273

Part No.	Description	Quantity Per Package	Dia.	Length	Width	Thickness
<b>i</b> 00390	Colorful Magnetic Shapes	4	-	1.5	-	.25
<b>DSP</b> <b>i</b> 07273*	Powerful Hold Everything	1	-	2	1	.5
<b>DSP</b> <b>i</b> 07276*	Powerful Hold Everything	2	-	2	1	.5
<b>DSP</b> 07591	Silicon Coated Disc Magnet	4	1.25	-	-	.25
08012	Fun Key Magnets	9	-	.75	.75	.312

All dimensions in inches. \*Includes non-scratch liner.



07276



07591



08012



00390



Magnetic on both sides.

Magnetic on one side only.

## Neodymium Posting Magnets

Push-pin shaped magnets hold notes, schedules and reminders. Use on magnetic white boards, bulletin boards, refrigerators, and lockers.



08013

07509

Part No.	Quantity Per Package	Diameter	Length	Width	Thickness
<b>i</b> 07507	6	.5	.625	.625	.625
<b>i</b> 07509	10	.5	-	-	.625
<b>i</b> 07510	10	-	.625	.625	.625
<b>i</b> 07511	10	-	.5	.5	.625
<b>i</b> 08013	10	.375	-	-	.625

All dimensions in inches.



07507



07509



07510



07511



08013

## Flexible Magnetic Shapes

Thick flexible magnets with magnetism on both sides. Useful for posting work or on tracking boards. Ten each of circle, triangle and square.



Part No.	Quantity Per Package	Height	Thickness
07257	30	1.25	.08

All dimensions in inches.

# Magnetic Flexible Strips with Adhesive



07011      07012      07013



## Magnetic Tape with Adhesive

Perfect for making lightweight projects magnetic. All rolls have adhesive with peel-off liners on one side and magnetism on the other.

	Part No.	Length	Width	Magnet Thickness
<b>i</b>	07011	30	.5	.06
	07012	120 (10 ft.)	.5	.06
	07013	300 (25 ft.)	.5	.06
	07019	120 (10 ft.)	1	.06
	07053	30	1	.06

All dimensions in inches.



## Magnet Tape

Perfect for making lightweight photos, schedules and memos magnetic. Use just like regular tape - pull, tear, stick.

	Part No.	Length	Width	Thickness
<b>i</b>	07076	312 (26 ft.)	.75	.012

All dimensions in inches.



## Roll 'n Cut™ Magnetic Tape Dispenser

Allows you to "roll out" the desired length of .5" wide magnetic tape and then safely and easily cut the magnet with the press of a lever, all in a one-handed operation. The magnet has a strong, indoor adhesive on one side that is protected from exposure by a white, peel-off liner.

Part No.	Description	Length	Width	Thickness
07518	Refill	180 (15 ft.)	.5	.06
07519	ROLL-N-CUT	180 (15 ft.)	.5	.06

All dimensions in inches.



07016      07017      07018

## Magnetic Squares with Foam Adhesive

High energy flexible magnets are stronger than standard strength flexible magnets. The foam adhesive is ideal for sticking to medium weight craft projects that have uneven or porous surfaces.

Part No.	Quantity Per Package	Length	Width	Magnet Thickness
07016	4	1	1	.187
07017	6	.75	.75	.187
07018	8	.5	.5	.187

All dimensions in inches.



07010      08057

## Pre-Scored Magnetic Strips and Dots with Adhesive

Magnets are pre-cut with peel-and-stick adhesive giving crafters, teachers, students and do-it-yourselfers quick and reliable options for magnetizing a wide range of projects. Ideal for items such as photos, drawings, cards and other lightweight projects. Magnetic strips and dots are pre-scored to break off from sheet.

	Part No.	Quantity Per Package	Scored Dimensions	Overall Length	Overall Width	Magnet Thickness
	07009	6	.5 x 4	4	3	.06
<b>i</b>	07010	12	.5 x 1	3	2	.06
<b>i</b>	07070	12	.5 dia	3	2	.06
	08057	24	1 x 1	4	6	.06

All dimensions in inches.



07009      07070

# Magnetic Flexible Sheets

## Magnetic Sheeting

Sheets of flexible magnetic material provide a wide array of creative and practical uses. Create magnetic signs, boards, schedules, photos, art and craft projects. Easily cuts with scissors or craft knife. Available with pre-applied adhesive, or colored vinyl on one side. Includes project idea sheet.

Part No.	Top Coat	Length	Width	Thickness
07014	Adhesive	8	5	.02
07025	Black Vinyl	8	5	.02
07027	White Vinyl	8	5	.02
07087	White Vinyl	11	8	.02
08056*	Adhesive	6	4	.03
08504	Adhesive	24	12	.03

All dimensions in inches. \*Includes two pieces per package.



## PrintMagnetVinyl™ Printable Magnetic Sheeting

With large flexible magnetic sheeting, your customers can create just about anything! Available with white vinyl or adhesive front, both with magnetism on the back. Surface also accepts vinyl letters, stickers and permanent markets to make your signage. The .03" thickness makes it strong enough to stay on the side of your vehicle, even at highway speeds.

Part No.	Top Coat	Length	Width	Thickness
07060	White Vinyl	48	24	.03
08505	White Vinyl	24	12	.03

All dimensions in inches.



## Magnetic Flexible Chalkboard

Use this black magnetic chalkboard sheeting for memos, lists, menu boards and more. Use with chalk or chalk marker then simply erase with a damp cloth to reuse.

Part No.	Color	Length	Width	Thickness
08506*	Black	11	8	.02
08507*	Black	36	24	.02

All dimensions in inches. \*Free cut-out template shapes available online.



08507



08506



08506

## Memo Magnet™

Create your own message board by decorating the front of this flexible magnet. Works with dry erase pens. Pen and magnetic pen holder included. Write on, wipe off.

Part No.	Color	Length	Width	Thickness
08501*	White	11	8	.02

All dimensions in inches. \*Free cut-out template shapes available online.





# Magnetic Business Cards and Sheets

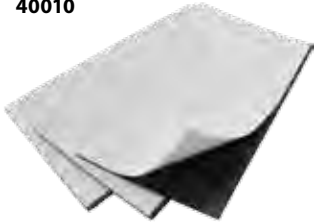
## Make Your Own Premium Strength Magnetic Business Cards

Display in high traffic areas such as endcaps and near registers. Your customers can magnetize their own business cards quickly and easily. Ideal for contractors, salespeople, real estate brokers, repair services, technicians and more.



40010

Part No.	Quantity Per Package	Package Type	Length	Width	Thickness
<b>DSP</b> <b>i</b> 40010	10	Envelope	3.5	2	.03
40025	25	Box	3.5	2	.03
40050	50	Box	3.5	2	.03
40100	100	Box	3.5	2	.03



40025



40050



40100

## PrintMagnet™ Inkjet Printable Magnetic Sheetting

Can be used with most inkjet printers to create colorful signs and graphics that will adhere to magnetically receptive surfaces. Ideal for school, home and office use. Easily cut to desired size with scissors or craft knife.

Part No.	Quantity Per Package	Top Coat	Length	Width	Thickness
08030	3	Matte Paper	11	8.5	.009
08033	30 Business Cards	Matte Paper	3.5	2	.009
<b>i</b> 08034	10 For photos	Gloss Paper	6	4	.009

All dimensions in inches.



08030



08033



08034

# Magnetic Pouches/Photo Pockets

## Magnetic Pouches

Each clear, 3D, soft pouch has full powerful magnetic backing. Keep objects at hands' reach and organized in the kitchen, home, school, or office. Magnetically attracts to any flat ferrous metal surface.

Part No.	Length	Width	Thickness	Pocket Opening Depth
08140*	4.75	4	.032	.75
08141	6.5	4.75	.032	.75
08142	6.5	6.5	.032	.75
08143	11.75	9.5	.032	1.2



08140

All dimensions in inches. \*Includes two pieces per package.



08141



08142



08143

## Magnetic Photo Pockets

Magnetic photo pockets are clear, non-acidic plastic sleeves with white vinyl and full magnetic backing. Great for photos, schedules and memos. Ideal for school, home and office. Display on refrigerators, lockers, file cabinets or any ferrous metal surface.

Part No.	Length	Width	Thickness
08151*	5	3.5	.06
08152*	6	4	.06
08155	11	8.5	.06



08151

All dimensions in inches. \*Includes two pieces per package.



08152



08155

# Alnico Magnets



## Alnico Button Magnets

Powerful alnico magnets have convenient mounting holes. Add an eyebolt and string to retrieve small metal items in areas like swimming pools, window wells or crawl spaces. Use as workholding devices for wood cutting, sign making or other hobby applications. Includes metal keeper to retain magnetic strength.

Part No.	Max Force (lbs.)	Diameter	Height	Hole Diameter
07258	1.5	.5	.375	.17

All dimensions in inches. Also available in other sizes and strengths, call for more information.



## The Remagnetizer™

Alnico magnets can lose their magnetism if dropped, stored without keepers, or while demonstrating repelling magnetic poles. Instead of throwing these valuable magnets away, remagnetize them. The Remagnetizer™ restores the magnetism to Alnico horseshoe and bar magnets in just a few seconds. No electricity required. (Remagnetizing is often provided as service in school supply stores, or schools may purchase this item for their supply room.)

Part No.	Height	Length
DM-RM	2.5	5

All dimensions in inches.



## Alnico Horseshoe Magnets

These alnico horseshoe magnets are versatile and powerful. Compact clamshell packaging has a small footprint in your display. Choose from three pull strengths. Includes steel keeper to retain magnetic strength. The universal symbol of magnets recognized around the world. This handy horseshoe magnet is powerful and sturdy. Ideal for school experiments, and it makes a great gift.

Part No.	Max Force (lbs.)	Length	Width	Height/Thickness
<b>i</b> 07225	3	2.375	1.187	.25 (Thk.)
07270*	10	1.18	.78	.78 (H)
07279	2	1	1.12	.34 (Thk.)

All dimensions in inches. \*Has mounting hole. Also available in other sizes and strengths, call for more information.



07225



07270



07279



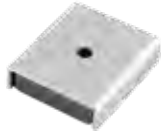
# Latch Magnets

## Ceramic Latch Magnets

Ceramic latch magnets can easily secure a parking lot gate, cabinet or shop door.

Part No.	Quantity Per Package	Max Force (lbs.)	Length	Width	Height	Hole Diameter
<b>07220</b>	2	7	1	.875	.25	.125
<b>07575</b>	1	25	2.75	1	.5	.186 (2)

All dimensions in inches.



## Ceramic Adjustable Latch Magnets

Powerful latch magnets are ideal for cabinets and other enclosures. The distance between the magnet and strike plate can be adjusted up to .25". Mounting screws included.

Part No.	Max Force (lbs.)	Shape	Color	Length	Width	Height
<b>07592</b>	7	Rectangle	Brown	1.65	1.6	.6
<b>07593</b>	7	Rectangle	White	1.65	1.6	.6
<b>07594</b>	4	Round	Black	1.1	1.05	.65
<b>07595</b>	4	Round	White	1.1	1.05	.65

All dimensions in inches.



07592



07593



07594



07595



Adjust with fingers.



Adjust with screwdriver.



Add closures to cabinets.

## Neodymium Latch Magnets

These powerful magnetic assemblies are designed to be used as door latches for cabinets, chests, displays and other flush closures. Simply attach the magnet in a steel cup to one surface and the strike plate to the other to make a secure closure. Counterbore a hole in the wood for flush mounting. Friction discs are included for a more quiet closure. Cups have counter sunk holes.

Part No.	Sets Per Package	Max Force (lbs.)	Diameter	Cup Thickness	Strike Plate Thickness
<b>07570</b>	4	2	.375	.25	.094
<b>07571</b>	2	6	.5	.25	.094
<b>07572</b>	2	16	.625	.25	.094
<b>07573</b>	1	23	.875	.281	.15
<b>07574</b>	1	30	1.13	.27	.15

All dimensions in inches.



07570



07571



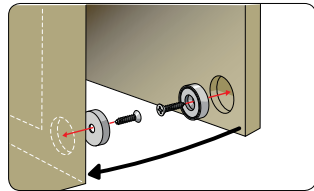
07572



07573



07574



# Latch / Retrieving Magnets



## Universal Latch Magnet

Powerful latch magnet set in durable red plastic casing allows multi-directional and adjustable mounting.

Part No.	Max Force (lbs.)	Body Construction	Length	Width	Height	Hole Diameter
07502	50	Plastic	4.25	1	1.125	-
Strike Plate		Steel	3.25	1	.125	.3

All dimensions in inches. Strike Plate included.

## Super Latch Magnets

Use as small tool holders, door stops, gate closures and to lift, hold, and retrieve metal objects. Welded solid steel construction.

Part No.	Max Force (lbs.)	Body Construction	Length	Width	Height	Hole Diameter
07201	50	Steel	3	.75	1.062	.25
07202*	100	Steel	6	.75	1.062	.25

\*Includes eyebolt and nuts. All dimensions in inches.



07201

07202



## Retrieving Magnets

Ideal for holding, lifting and hanging objects from metal walls, beams and doors. Can also be bolted or screwed to most surfaces to retrieve scattered nails, washers and other metal items. 07504 has a convenient top and side mount feature.

Part No.	Max Force (lbs.)	Body Construction	Length	Width	Height	Hole Diameter
07204	18	Steel	1.75	.625	.812	.187
07206*	40	Steel	2	2	.562	.25
07504*†	40	Plastic	2	2	.75	.175

\*Includes eyebolt and nuts. †Includes Magnetic Shield™. All dimensions in inches.



07204

07206

07504

## Heavy-Duty Holding and Retrieving Magnets

These powerful magnets can hold and position spray nozzles, hoses, temporary wiring and other heavy items. Great for retrieving metal items from waterways. Attach a rope or rod to magnet's eyebolt for retrieving. Hundreds of sporting, household, industrial and commercial uses. Eyebolt and nuts included. 07503 has a convenient top and side mount feature.

Part No.	Max Force (lbs.)	Body Construction	Length	Width	Height	Hole Diameter
07209	225	Steel	5	2	2	1/4-20th
07503*	100	Plastic	2	2	1	.25
07541*	100	Steel	2	2	1.062	.25
07542*	150	Steel	5	2	1.062	1/4-20th

All dimensions in inches. \*Includes Magnetic Shield™.



07209



07503

07541

07542

## Handle Magnets

These super powerful magnets can be used to lift heavy metal objects such as shelving, beams and doors. Remove nails, screws and other iron objects from degreasing and paint tanks. Also clean up scattered ferrous metal objects including screws, nuts and bolts. Steel handle magnets feature heavy duty welded construction and are painted red.



	Part No.	Max Force (lbs.)	Width	Length	Height
	07212	25	0.75	1	2.125
	07213	50	0.75	2	2.125
	07214	100	0.75	4	2.125

All dimensions in inches.



07213



07214

07212

## Ergonomic Handle Magnet

This magnet has an ergonomic handle and plastic body. Includes two Magnetic Shields™ to block magnetic strength when not in use, allowing easy storage in a toolbox without attracting other tools (remove shields before using).

Part No.	Max Force (lbs.)	Length	Width	Height
07501	100	5.25	1	3.25

All dimensions in inches.

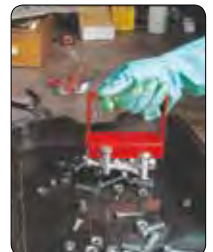


## Heavy-Duty Handle Magnets

Can be used to lift heavy metal objects, such as shelving, beams and doors. Painted red with solid steel construction and welded handles.

	Part No.	Max Force (lbs.)	Length	Width	Height
	07210	150	5	2	4
	07211	225	5	2	4

All dimensions in inches.



07210



07211



# Magnetic Knife and Tool Holders



## Magnetic Tool Holders

Heavy duty, all steel, permanent magnet assemblies hold metal tools and parts securely in place. Available in nickel-plated or powder-coated black. Perfect for workshops, garages, manufacturing facilities, and even inside trucks and vans. When mounted, these tool holders are held firmly in place by welded tabs, with 1/4" holes for screws. 20 pounds Max Force per inch. Mounting screws included.

Part No.	Max Force (lbs.) per inch	Color	Length	Width	Depth
07661	20	Black with yellow stripe	24	.75	1.125
07662	20	Chrome with red stripe	24	.75	1.125
07663	20	Black with yellow stripe	13	.75	1.125
07664	20	Chrome with red stripe	13	.75	1.125

All dimensions in inches.



## Magnetic or Screw Mount Knife and Tool Holders

Powerful magnetic bars in attractive grey or black organize utensils and tools in the kitchen, home, office or workshop. Two mounting styles to choose from. Magnetic mount features magnets on front and back so bar attracts to metal surface for mounting. Screw mount features one-sided magnetism with mounting screws included. 30 pounds Max Force per inch.

Part No.	Mounting Style	Max Force (lbs.) per inch	Color	Length	Width	Depth
07576	Magnetic	30	Gray	12	1.5	1
07577	Magnetic	30	Black	12	1.5	1
07578	Screw	30	Gray	12	1.5	1
07579	Screw	30	Black	12	1.5	1

All dimensions in inches.



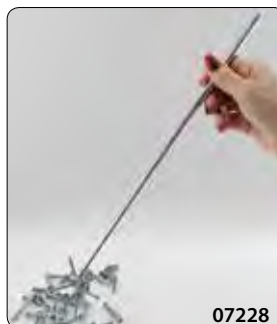
# Magnetic Pick-Up Tools

Powerful Neodymium magnets are designed to pick-up small ferrous metal items including screws, nails, nuts, staples and small hand tools that have dropped out of reach in drains, vents, dashboards, engines and more.

Part No.	Max Force lbs.	Description	Extends to	
			Length	to
			inches	
<b>i</b> 07256	3	<b>Telescoping Magnetic Pick-Up with Locking Hinge</b> - Adjustable locking hinge allows access around corners or in areas where an unusual angle is necessary for object retrieval.	9.75	14.5
07227	5		15	25
<b>i</b> 07228	3	<b>Telescoping Magnetic Pick-Up Tools</b> - Each doubles as a presentation pointer with a handy pocket clip attached.	5.75	25.5
<b>i</b> 07568	7		5.5	24
07565	3	<b>Telescoping Magnetic Pick-Up Tool and Scribe</b> - This dual sided tool has one sharp tip for etching and marking.	6.5	26.5
07229	2	<b>Bend-It Magnet</b> - Can be bent to reach around corners, between appliances, underneath cabinets and more.	19	-
07264	2	<b>Fixed Length Magnetic Pick-Up Tool with Pocket Clip</b> - Fixed length tool easily retrieves items in compact spaces.	5.75	-
07567	10	<b>Telescoping Magnetic Pick-Up Tool</b> - Loosen knurled collar and pull to required length. Tighten collar to keep length.	16.5	30.5
07569	3	<b>Extendable Bendable Magnetic Pick-Up Tool</b> - Loosen knurled collar and pull to required length. Bend as needed and tighten collar to keep in place.	20.25	36
07588	2	<b>Retractable Retrieving Magnet</b> Plunger handle activates magnet when tool is in position for object retrieval. Non-attracting while burrowing until magnet is engaged.	24	-



07588



07228

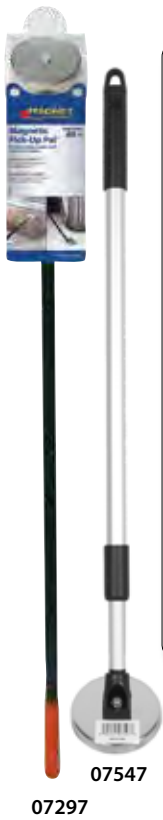


07567



07569

# Pick-Up Pal™



## Magnetic Pick-Up Tool Attachment

Attach an acme-threaded standard broom handle to this pre-threaded magnetic base. Use the wing nut to adjust the handle angle to desired position. Reach tools, nuts, bolts and other ferrous metal items with ease.



Part No. 07508

## Magnetic Pick-Up Pal™

Prevents costly tire repairs and personal injury. Pick up nails, nuts, bolts, screws and scrap metal. Durable metal handle reaches under vehicles, workbenches, tables and more. **Max Force is 65 pounds.**

Part No.	Description	Product Dimensions	
		Length	Diameter
07247	Pick-Up Pal™ Refills for display 07247DSP (not shown), black metal handle	37	3.25
07297	Magnetic Pick-Up Pal™ in clam shell. Open clam shell to release metal pieces, black metal handle	37	3.25
07508	Magnetic Pick-Up Tool Attachment	3.25	3.25
07547	Telescoping Magnetic Pick-Up Pal™ Aluminum handle	41	3.25
07597	Telescoping Pick-Up Pal™ in clamshell (not shown)	41	3.25

All dimensions in inches.



## Magnetic Pick-Up Pal™ Floor Display

Colorful Pick-Up Pal™ display can easily be restocked as the products sell. Place in high-traffic areas of your store for added exposure and fast sales.

Part No.	Description	Display Dimensions		
		Length	Width	Height
07247DSP	Magnetic Pick-Up Pal™ Display. Contains 12 Pick-Up Pals™. Includes trilingual full color display header.	14.75	16.25	46

All dimensions in inches.



# Magnetic Mini Sweeper™

## Magnetic Mini Sweeper™

For home, shop, yard and garage use. Picks up nails, screws, paper clips, tacks and other small ferrous metal objects. Lightweight aluminum housing is durable and easily cleared of scrap metal with shop towel or glove.

Part No.	Sweeping Width	Overall Width	Handle Height*	8-Penny Nail Pick-Up Test (lbs.)
07263	14.5	17	41	1.6
07293	14.5	17	41	1.6
07265	27	30	41	2.35

\*Includes release. All dimensions in inches.



## Magnetic Mini Sweeper™ with Release

Roll over scattered screws, nails and bolts, then a simple slide of the handle drops collected scrap metal into dumping area. The 40-inch long handle retracts to 27 inches, comes with release lever.

Part No.	Sweeping Width	Overall Width	Handle Height	8-Penny Nail Pick-Up Test (lbs.)
07294	13	15.5	27 to 40	1.6

All dimensions in inches.



## Magnetic Mini Sweeper™ Floor Display

Colorful Mini Sweeper™ display can easily be restocked as the products sell. Place in high-traffic areas of your store for added exposure and fast sales.

Part No.	Quantity Per Package	Display Dimensions		
		Length	Width	Depth
07263DSP	12	55.25	18.75	14

All dimensions in inches.

## Sidekick Display

Part No.	Description
PLTCOMBOMSK	Sidekick Display conveniently attaches to end cap gondola and includes 6 Pick-Up Pals™ and 4 Mini Sweepers™.
07MSKDSP	Metal Sidekick Display with graphics available without product.

All dimensions in inches.



# Magnetic Sweepers

## Magnetic Push-Type Sweepers

These models are incredibly strong and well built. Powerful ceramic magnets are encased in a durable aluminum housing which can be cleared of collected debris with work gloves or heavy shop towel. Easy to operate over most terrain. Sturdy, one-piece handle attaches easily. Each is 1.75 inches high by five inches deep with 6-inch rubber wheels.

Part No.	Approx. Pounds Pull***	Sweeping Width	Magnetic Surface	Overall Width	Handle Height*	8-Penny Nail Pick Up Test	Shipping Weight (lbs.)
		inches					
MFSM12	80	12	60	16.5	42	3.75 lbs. (340 pcs.)	18
MFSM24	160	24	120	28.5	42	7.5 lbs. (680 pcs.)	27
MFSM36**	240	36	180	40.5	42	11.25 lbs. (1,023 pcs.)	41

\*\*Includes 2 eyebolts for hanging.



## Magnetic Push-Type Sweepers with Quick Load-Release

Heavy duty sweepers have 14 and 24-inch sweeping widths, 5-inch depth, 48-inch sturdy handle and 6-inch diameter rubber wheels. Quickly drop collected scrap metal by pulling back on the release handle. Some assembly required. The 18-inch wide floor sweeper has .5 to 2.5-inch adjustable sweeping height and 3-inch depth.

Part No.	Approx. Pounds Pull***	Sweeping Width	Magnetic Surface	Overall Width	Handle Height*	8-Penny Nail Pick Up Test	Shipping Weight (lbs.)
		inches					
MFSM14RX	233	14	70	19.75	48	3 lbs. (300 pcs.)	26
MFSM24RX	400	24	120	30.25	48	6 lbs. (600 pcs.)	43
07543	97.5	18	54	22.5	44	4 lbs. (372 pcs.)	

\*Handle height measured from assembly to top of handle.



MFSM24RX



07543

## Hang-Type Sweepers

Hang from your forklift or vehicle bumper and sweep all areas. Clear the face of the magnet with a glove or heavy shop towel. Two eyebolts installed for mounting. Each is 1.75 In. H x 5 In. Deep.

Part No.	Approx. Pounds Pull***	Magnetic Surface		8-Penny Nail Pick Up Test	Weight (lbs.)
		Sweeping Width	Area		
		inches	sq. in.		
MRS18	160	18	90	8 lbs. (725 pcs.)	12
MRS24	213	24	120	11 lbs. (1,000 pcs.)	23
MRS36	320	36	180	16 lbs. (1,445 pcs.)	36
MRS48	426	48	240	22 lbs. (2,000 pcs.)	49
MRS72	640	72	360	33 lbs. (3,000 pcs.)	79
MRS78	695	78	390	36 lbs. (3,270 pcs.)	80
MRS84*	745	84	420	39 lbs. (3,545 pcs.)	86
MRS96*	855	96	480	44 lbs. (4,000 pcs.)	100

\*These models should be shipped by truck, others may ship by a ground parcel service. Maximum recommended operating speed: 5 mph. Recommended sweeping height: 2 to 4 inches.



MRS48

\*\*\*Note: All sweepers are designed for attracting ferrous metal pieces and debris and are not designed for lifting heavy objects. The Pounds Pull Rating is measured by a vertical pull test from a .5 inch thick ground steel plate for purposes of magnetic strength comparisons only.

# Magnetic Sweepers

## Hang-Type Sweepers with Release

Hang from forklift and secure with eyebolts (included). To unload, pull the release handle. As the magnet rises, collected material is released from the collector plate. Each is 4 in. H x 3 in. Deep.

Part No.	Approx. Pounds Pull***	Sweeping Width	Magnetic Surface Area	8-Penny Nail Pick Up Test	Weight (lbs.)
		inches	sq. in.		
MRHS36RXC	330	36	108	7.1 lbs. (645 pcs.)	21
MRHS48RXC	440	48	144	9.4 lbs. (855 pcs.)	28

All dimensions in inches.



## Tow-Behind Magnetic Sweeper with Quick Load-Release

Can be used in three different configurations. Clear driveways, factory aisles, parking lots, construction sites, and more. Works over any terrain, in any weather condition. Minimal assembly required.

- Tow from a variety of vehicles
- Quick load-release feature for easy cleaning
- Heavy gauge steel and aircraft-grade aluminum housing
- 8-inch diameter wheels provide 3-inch ground clearance
- Removable tow bar for suspension mounting
- Also available in widths of 60, 72, 84, and 96 inches - call for lead time



**1** Tow behind Vehicle



**2** Mount on Forklift



**3** Hang from Vehicle

Part No.	Approx. Pounds Pull***	Sweeping Width	Overall Width	Magnetic Surface Area	Shipping Weight (lbs.)
		inches	inches	sq. in.	
MTBS48	250	48	55	192	72
MTBS60	300	60	67	240	82
MTBS72	350	72	79	288	92
MTBS84	400	84	91	336	105
MTBS96	450	96	103	384	112

Tube size = 4 x 5 inches. Tow bar length = 46 inches. Operating speed = 3 to 5 mph, depending on surface.

\*\*\*Note: All sweepers are designed for attracting ferrous metal pieces and debris and are not designed for lifting heavy objects. The Pounds Pull Rating is measured by a vertical pull test from a .5 inch thick ground steel plate for purposes of magnetic strength comparisons only.



# Unique Application Magnets



## Magnetic Welding Angles

Strong magnets attract to any ferrous metal object and leave both hands free to safely work on the project. Ideal for fast setup and accurate holding for all welding jobs.

Part No.	Max Force (lbs.)	Angles	Length	Width	Height
WMA50	50	45°, 90°, 135°	6.125	4	.625
WMH50	50	30°, 45°, 60°, 75°, 90°	4.75	3.5	.625

All dimensions in inches.



## Magnetic Welding Ground

Strong gripping power holds securely to ferrous metal work, providing positive ground for welding applications. Ideal for pipe that regular grounding clamps cannot grab. Copper stud provides 800 AMPs. Handle rotates 360°.

Part No.	Max Force (lbs.)	Diameter	Height
WMRB80	95	3.5	2.25

All dimensions in inches.

## Cow Magnets

Cow magnets are popular with dairy farmers and veterinarians to help prevent Hardware Disease in cattle. While grazing, cows eat everything from grass and dirt to nails, staples and bits of baling wire (referred to as tramp iron).



07238

07239

Part No.	Description	Quantity Per Package	Diameter	Length
07238	RU Master 5 Heavy duty Magnet	1	.75	3.37
07239	Alnico Magnets	2	.5	3.0

All dimensions in inches.

## Magnetizer/Demagnetizer

Quickly magnetize small tools so they attract screws or nuts for easy starting and removing. Insert a screwdriver or nutdriver into the hole, pull it out and it's magnetized! Perfect for do-it-yourselfers, carpenters and electricians.

Part No.	Length	Width	Height
07224	1	1	1
07524	2	2	1

All dimensions in inches.



07224

07524



DSP

DSP

# Unique Application Magnets

## Handy Holder™ Magnet

Keep paper towel rolls, cleaning wipes, glove boxes, and more within reach with this magnetic paper towel holder. No need to permanently install a paper towel holder. This product's unique design makes it easily repositionable to any area with a flat, ferrous metal surface. Includes liner. This is a two piece set. Adjustable knob with 6-inch roll diameter holding capacity.



Part No.	Color	Diameter	Height
07549	Black	2.625	4.625

All dimensions in inches.

## Magnetic Cup Caddy™

When working in the garage, workshop or outdoors. Powerful magnet attracts to any ferrous metal surface including toolbox, cabinet or even your stationary vehicle. Holds an insulated mug, hot or cold container, aluminum can or fountain cup. Also useful for keeping cans, spray paint, lubricants, small tools and more within easy reach. Measures 4.625" tall x 3.5" dia. Holds containers up to 3.25" dia. at base. Includes non-scratch liner.



07582

07583

Part No.	Color	Diameter	Height
07582	Red	3.5	4.625
07583	Black	3.5	4.625

All dimensions in inches.



## Holding Magnets with Knob Handle

Hold blueprints, calendars, important memos, visual aides, work plans and more with these convenient, heavy duty magnetic bases. Ideal for offices and in the classroom. Each magnet features easy-grip knob for positioning and non-scratch liner to prevent marring.

Part No.	Color	Diameter	Height
07505	Chrome Plated	2.625	1.25
07516		1.5	1
07517		2	1



All dimensions in inches.

# Unique Application Magnets

## Nail Starter™

Nail Starter™ magnetic thumb saver is an inexpensive tool for setting nails. This patented hand tool is ideal for do-it-yourself and home improvement as well as for professional contractor and interior design jobs. Nail Starter™ features a powerful neodymium magnet on one end that magnetically holds a nail, screw, rivet or staple in a starting position to prevent thumb injuries. This handy tool is especially helpful in situations where the nail is smaller than the fingers that are trying to hold it. Patent # 7183885.



Part No.	Color	Length	Width	Thickness
07532	Orange	5.75	1	.13 - .32

All dimensions in inches.



## Magnetic Contact Light

Ideal in low-light environments, this powerful magnetic assembly uses LED lights to illuminate work area. Magnetically attach to screwdriver or other small tools. Use with clip assembly and attach to brim of hat. Light is 2 lumens.

Part No.	Color	Length	Width	Thickness
07558	Red/Black	1	.75	.65

All dimensions in inches.



## Magnetic Contact Light with Hat Clip

Twist to turn ON/OFF, or can be detached and put on a screwdriver. The base tilts up or down for accurate light positioning. Comes with two extra battery packs. Light is 2 lumens.

Part No.	Color	Length	Width	Thickness
07559	Red/Black/Blue	1.312	1.125	1.625

All dimensions in inches.



## Magnetic Stud Finder

Stud Magnet™ is ideal for the home improvement and picture hanging markets. The powerful 4" magnet features super strong neodymium magnets and is permanently magnetized. Stores neatly with a Magnetic Shield™ that prevents it from attracting other tools or nails in a tool box. Move stud magnet across the wall surface until it attracts to the drywall screw or nail hidden in the wall.

Part No.	Color	Length	Width	Thickness
07612	Red	4	1	1

All dimensions in inches.



# Unique Application Magnets

## Key Chain Magnets

Attach keys to any ferrous metal surface with the handy Key Chain Magnet. This slim, lightweight plastic key chain houses a powerful neodymium magnet. The magnet is strong enough to hold up to four pounds, but won't damage key fobs. Use this practical and functional key chain for storing, hiding or organizing keys. Also useful for detecting ferrous metal items in recycling, scrap metal salvaging, or to discreetly detect previously repaired areas on vehicle surfaces. Comes in display bin (07614BIN) and six colors; red, green, orange, blue, white, and black.



	Part No.	Quantity Per Package	Length	Width	Height
DSP	07604	2	2	.75	.187

All dimensions in inches.

## Name Badge Magnet

Never again use clips or pins to hold that name badge to your valuable garments. Our name badge magnet will not leave holes, tears or other damage to the fabric, and is easy to use. Two powerful neodymium disc magnets are mounted to one metal plate. Adhesive with liner on other metal plate.



	Part No.	Quantity Per Package	Length	Width	Height
	08011	2	1.75	.5	.25

All dimensions in inches.

## Magnetic Pen/Pencil Holders

Made of flexible magnetic material, these pen holders firmly hold standard sized pens and pencils to metal surfaces such as refrigerators, filing cabinets and lockers.



	Part No.	Quantity Per Package	Length	Width	Height
i	08055	4	1	.625	.375

All dimensions in inches.

## Flexible Magnets

For indoor and outdoor use. Strong enough for use on vehicles at highway speeds.



	Part No.	Description	Quantity Per Package	Length	Width	Thickness
DSP	i 07062	Magnetic Flag	1	8	5	.03
	i 07063	Magnetic Flag	2	5	3	.03
	i 07286	Magnetic Measuring Tape	1	39.37	1	.03

All dimensions in inches.

# Unique Application Magnets

## Magnetic Parts Trays

Keep loose nuts, screws and other small metal items in reach while under the hood or under the car! Smooth stainless steel trays have powerful ceramic magnets with rubber covers in the base to secure them to a metal toolbox or table while keeping important metal pieces at hand. Store metal parts and tools during assembly and disassembly. Ideal for mechanics, craftsmen and hobbyists.

Part No.	Diameter	Height
07683	3	1.125
07684	6	1.5

All dimensions in inches.



07683



07684

Part No.	Length	Width	Height
07685	9.5	5.5	1.5
07686	14	6.25	1.5

All dimensions in inches.



07685



07686



## Magnetic Plastic Bin Displays

Part No.	Description	Quantity Per Package	Container Color	Display Dimensions		Max Force (lbs.)
				Dia.	Height	
<b>DSP</b> 07226	Magnetic Neodymium Pick-Up Tools	40		3.875	6.5	3
07566	Magnetizer/Demagnetizer	30		3.875	6.5	7
07224BIN	Large Magnetizer/Demagnetizer	35	Black	6.75	4.25	-
07624BIN	Large Magnetizer/Demagnetizer	12	Blue	6.75	4.25	-
07550BIN	Large Magnetic Clips	16	Blue, Yellow, Green, Red	6.75	4.25	-
07614BIN	Key Chain Magnets	24	Black, White, Orange, Blue, Red, Green	3.75	3.25	-
MDZG10A	Flexible Magnetic Tape	24	Black	6.75	4.25	-

All dimensions in inches.



07224BIN



07624BIN



07550BIN




07614BIN



MDZG10A

## Magnetic Countertop Box Displays

Part No.	Description	Magnet Type	Quantity Per Package	Color	Display Dimensions		
					L	W	H
07278DSP	Hold Everything	Ceramic	56	Green, Yellow, Purple, Blue, White, Orange	7.25	7.125	8.25
07691DSP	Colorful Rubber Coated Discs	Ceramic	144	Red, Yellow, Green, Blue	7.25	7.125	8.25
MDCB40CB3	Ceramic Blocks	Ceramic	500	Black	7.25	7.25	8.125
MDCD10CR75	Ceramic Discs	Ceramic	500	Black	7.25	7.25	8.125
 07537DSP	Nail Starter™	Neodymium	42	Blue, Orange, Yellow, White, Red	7.25	7.125	8.25
07162DSP	Flag Magnet	Flexible	48	Red, White, Blue	8.25	5.5	5.75
40010DSP	Business Cards	Flexible	18 - 10 pks.	Black	7.25	4.625	8.75

All dimensions in inches.

MASTER MAGNETICS, INC.



07278DSP



07691DSP



MDCB40CB3



MDCD10CR75



07537DSP



07162DSP



40010DSP



# Retail Supplies



## Magnetic Bulk Parts Lifter


A low-cost time saver! Transfer and pick up nails, screws, nuts or any small metal objects, then pull the handle to release the objects in the desired location. Smooth, uninterrupted sides allow for fast burrowing. Prevents injuries from sharp metal objects. Its heavy duty canister is lightweight and features an easy-to-grip handle. Lifts up to one pound of 2.5" nails. Measures 3.5" dia. x 6.75" high.

Part No.	Length	Thickness	Diameter
 <a href="#">07540</a>	6.75	3.2	3.5

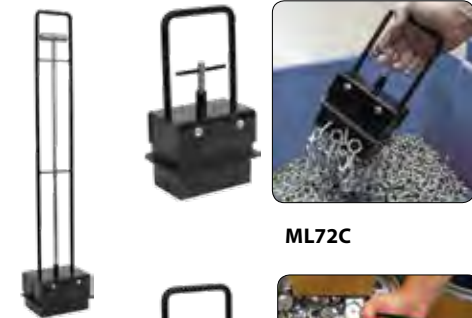
All dimensions in inches.

## Heavy-Duty Bulk Parts Lifters

Don't grab a handful of sharp nails or screws with your bare hands – use a magnetic bulk parts lifter! Heavy duty magnet attracts ferrous metal parts, then a fingertip pull on the release bar drops the entire load in its desired location. Easily transfer bulk metal pieces including nails, screws, nuts, washers, eyebolts or other ferrous metal items. Models ML72 and ML74 are available with standard or long handle and nylon base. Models ML76 and ML78 are stainless steel with regular handle only.

Part No.	Max Force (lbs.)	Length	Width	Height	Weight
<a href="#">ML72C</a>	4-5	4.375	3.125	9.25	4
<a href="#">ML72-30C</a>	4-5	4.375	3.125	32.25	7.2
<a href="#">ML74C</a>	8-9	6.25	4.75	9.25	6.8
<a href="#">ML74-30C</a>	8-9	6.25	4.75	32.25	10
 <a href="#">ML76C</a>	10	8.5	4.75	9.75	12.6
<a href="#">ML78C</a>	13	11.25	4.75	9.75	15.5

All dimensions in inches.



ML72C

ML72-30C



ML74C



ML74-30C




ML76C



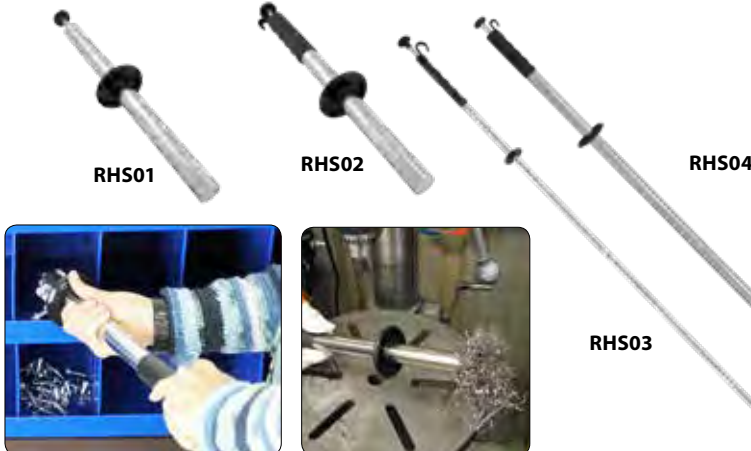
ML78C

## Magnetic Retrieving Batons

Magnetic Retrieving Batons are innovative and powerful tools to remove fine metallic filings, turnings, swarf, or shavings from wet or dry environments. Also great for transferring bulk metal pieces such as nuts, washers and screws.

Part No.	Length	Diameter
 <a href="#">RHS01</a>	16	1
<a href="#">RHS02</a>	16	1
<a href="#">RHS03</a>	39	.5
<a href="#">RHS04</a>	41	1

All dimensions in inches.



RHS01

RHS02

RHS04

RHS03

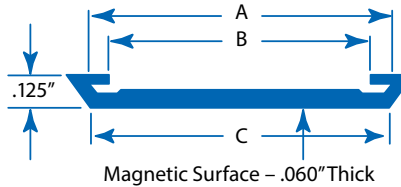


## Magnetic Sheet/Labeling Kits

Slide labeling into one of these pre-formed magnetic channels. They hold pre-printed or handwritten inventory labels that can be paper thin up to .031" thick. Use to hold data cards that contain important product information such as names, SKUs, bar codes, prices, descriptions and more. Attract to ferrous metal shelving units, desks, walls, doors and even point-of-purchase displays. Available for four different card widths.

Part No.	Cut Length	Channel Width A	Channel Width B	Overall Width C
RE10CUT3BXS01	3	.4	.32	.475
RE20CUT3BXS01	3	.824	.65	.95
RE20CUT6BXS01	6	.825	.65	.95
RE40CUT3BXS01	3	1.7	1.475	1.83
RE40CUT6BXS01	6	1.7	1.475	1.83
RE90CUT5BXS01	5	3	2.862	3.125

Each kit contains 25 pre-cut magnets and 35 pre-cut data cards.



All dimensions in inches.

## Magnetic 90° Sign Holder

White plastic 90° ceramic channel base, use alone or with strip. The clear sign strip features inside fins for a firm grip and supports graphics between 6 and 24 inches in length.

Part No.	Max Force (lbs.)	Length of Graphic	Length	Width	Thickness
			inches		
MSHL01	2.5	2.5	2.28	.79	2.74
MSHL02	2.5	6	8.75	2.28	.79
MSHL03	2.5	12	14.8	2.28	.79
MSHL04	2.5	18	20.43	2.28	.79
MSHL05	2.5	27	26.625	2.28	.79
MSHL06	2.5	Custom	Custom	2.28	.79

All dimensions in inches.

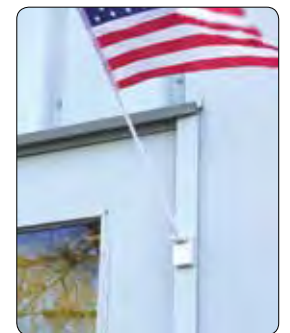


## Magnetic Sign Bases

Both the MSHBA01 and MSHBA feature a white plastic ceramic channel base with 180° adjustable pull-out joint and 55 pounds magnetic pull. The MSHBB features a white plastic ceramic channel base with 180° adjustable push-button joint and 40 pounds magnetic pull.

Part No.	Max Force (lbs.)	Attachment Diameter	Length	Width	Thickness
			inches		
MSHBA01	55	.2	2.4	1.53	2.64
MSHBA	55	.31	2.4	1.53	2.64
MSHBB	40	.31	2.73	1.5	2.65

All dimensions in inches.



## Magnetic Super Grip Sign Holder

Firmly hold signs and graphics with these clear acrylic holders with inside fins. Features bendable segment to prevent the holder from breaking away in high-traffic areas.

Part No.	Type of Base	Max Force (lbs.)	Length	Width	Height
			inches		
MSHC15	Magnetic	60	3	1.5	1.57



## POP 'n CATCH

### Magnetic Bottle Opener and Cap Catcher



Self-shipping, 4-pack box also is a convenient countertop display.



Individual packaging with a peggable hang hole and removable label.



Powerful, rubber-covered magnets for scratch-free mounting.



#### Pop the top off and catch the cap in one single-handed action.

- Magnetic on both sides.
- Powerful ceramic magnets covered by protective rubber allow for scratch-free magnetic mounting on refrigerators, outdoor grills, tailgates, RVs, toolboxes, and more.
- Brushed steel face plate with heavy-duty iron opener.
- Magnetic mount or screw mount to non-metal surfaces such as decks, walls, coolers, and more.
- Shipped four per box.



#### Part No. 07681 - Pop 'n Catch® Bottle Opener

	Width	Height	Depth	Weight (lbs.)
<b>Individual</b>	5.625	13	3	2.1
<b>Display Box</b>	6.5	13	11	8.85

All dimensions in inches.

#### Custom Designs Available

Design your own printed version of the bottle opener by adding a "skin" to the entire face plate. We can customize as few as 12 for that special employee award, customer giveaway or other branding promotion.





## Max Force

One method of determining magnet strength is through pull strength, or a pull test. Pull strength is a reliable method of measuring the maximum strength, or holding power, that a magnet has before it is separated from ferrous material. It is measured in pounds or kilograms. Magnetic assemblies are measured by the pounds of pull in a vertical test. Obviously, the higher the pull strength, the greater the magnet strength. The Max Force rating is the amount of force, measured in pounds before the magnet breaks away from the metal surface.

We rate our magnetic assemblies by pounds of pull in a vertical test. Each magnet's entire magnetic surface is tested against a .5 inch thick, ground steel plate. Beginning with a clean magnetic surface and a clean steel surface, the magnetic assembly to be tested is attached to the steel plate. A hook with the measuring device is attached to the magnet and it slowly pulls the magnet upward until enough force to break the magnet away from the plate has been created. The measuring device records the pounds pull. By repeating this test multiple times, we can establish an accurate reading and pounds pull rating for the magnetic assembly.

Pull tests are widely used across the industry and it's common for magnetic assemblies to have a rating of pounds pull in order to provide users with accurate insight of the product's capability.

**However, it is important to note that pull strength will vary with:**

- Differing thicknesses of steel (particularly less than .5 inch)
- Types of steel composition
- Coatings on the steel, including paint or grease
- Uneven surface area, such as rust

### Application Considerations

Choosing a magnetic assembly might be as straightforward as selecting the right pounds pull for your application. Considering things like how many poles are needed; if there will be air gaps at any point on contact; how hot or wet the environment is; and the storage area can all affect the type of magnet best suited to a project.

*We always recommend consulting with our magnetic solution specialists to help select the correct magnet for the application.*



Look for  
Max Force  
on our  
packaging!



Breakaway force pull test.

# Retail Support

## Magnets attract profits.

With over 250 SKUs of packaged consumer magnets in stock, customized planograms and consistent quality, The Magnet Source® brand is a great profit center for your stores.

Retailers can take advantage of various signage and display options to increase magnet visibility and sales.



## Magnet Source® Center

Increase your magnet sales with these FREE P.O.P. graphics.

Choose a pre-designed or customize your own magnet planogram, then enhance it with one or all of these graphic options at no charge:

1. **Colorful Header Sign** attracts attention, drawing customers to your Magnet Source® Center. Easily attaches to top of gondola with a channel magnet assembly (included).

2. **Two-sided Aisle Banner** grabs attention when viewed from the main aisle. In-use photos and ideas will help your customers discover the everyday applications and uses of magnets. Choose from flush mounting (as shown) or hanging with extended metal hanger.

3. **Try Me Demo Board** helps your customers find the right magnet by testing the magnetic strength on this interactive metal board. Three powerful magnet samples included. Easily attaches to pegboard.



## Floor and Counter Displays

Space-Saving • Innovative • Colorful

Many of our top-selling magnets are available in attractive display options. Choose from a variety of Floor Displays, Counter Displays and pre-loaded Impulse Strips.

## Sidekick Display (for more information see page 21)

Combines two best-selling magnets in one space-saving, heavy duty metal display! This innovative retail display holds six Pick-Up Pals™ and four 15" wide Mini Sweepers™. Colorful graphics feature in-use photos and trilingual descriptions. Attaches to most standard end cap gondolas.



## Where to start.

Call **1.888.293.9190** to speak with one of our magnet specialists or visit [magnetsource.com/retailersupport](http://magnetsource.com/retailersupport).

# Promotional Magnets

*Magnets make an excellent method of promoting your business. Customize our magnets with your logo and message to create an attractive promotional item.*

*Here's a small sample of some of the unique magnetic products that we can customize with your logo or artwork.*

## Flexible Promo Magnets

Provide your customers with a printed informational magnet relevant to their daily needs – keeping your company name hanging around. Depending on your business, magnetic informational charts can include kitchen conversion charts, metric conversion charts, wine paring guides, planting guidelines, dosage listings, tap and die charts, machinery maintenance how-to's, and much more.

## Magnetic Parts Tray

Store metal parts and tools during assembly and disassembly with the incredibly useful magnetic parts tray. This compact, stainless steel tray has a powerful, rubber-coated ceramic magnetic base to attach the tray to metal surfaces and keep important metal pieces secured in any position. Full color logo or graphic with a domed epoxy decal affixes permanently to center of tray.

## Name Badge Magnets

Powerful neodymium magnets attract through clothes, securely holding name badges without damage to clothing. Printed in full color with brilliant UV ink. Multiple styles available.

## Magnetic Cup Caddy

A favorite among workers without desks, such as mechanics, construction and warehouse personnel. Holds wide range of products, including cans, cups and work-related items. Powerful magnet attracts to any ferrous metal toolbox, cabinet or vehicle. Four-color, domed epoxy decal provides large 2.5" x 4" oval imprint area for logo or artwork.

View all of our promotional magnetic products online at:  
[magnetsource.com/promo](http://magnetsource.com/promo)

Contact us for information on custom ordering promotional magnets and more promotional magnet choices to advertise your business.

[sales@magnetsource.com](mailto:sales@magnetsource.com)







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1.888.293.9190 • 303.688.3966

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